

Minutes

Green Bay Neighborhoods (GBN)

EXECUTIVE COMMITTEE

Wednesday, January 22, 2019 4:30 – 5:30 PM Room 606 City Hall

EXECUTIVE COMMITTEE MEMBERS: (P= Present; A=Absent; E=Excused)

Dan Theno, Oak Grove, Chair (P); Sarah Lueschow, King of Arms Vice Chair, (P via tel); Trudy Jacobson, East Shore Drive, Secretary (P); Jim Ridderbush, Marquette Park (P); Garritt Bader, Whitney Park (P)

Appointed Members: Noel Halvorsen, Executive Director, Neighbor Works (L-4:35); Will Peters, Neighborhood Support Specialist, Treasurer (P); Cheryl Renier-Wigg, Assistant Development Director, (L; 4:40)

Meeting was called to order at 5:05 PM by Chair, Dan Theno.

Theno welcomed guest Gerritt Bader, Whitney Park, to the meeting and under the new By-Laws adopted by the GBN membership at the Annual Meeting on 12/5/2019 appointed him to membership for one year on the Executive committee. Moved by Dan Theno, Seconded by Sarah Lueschow. Motion carried.

CONSENT AGENDA

Minutes

Jim Ridderbush moved to approve the Executive Committee of GBN 12/18/2020 minutes. Will Peters seconded the motion with no changes. All approved with a voice vote.

Finance Update

Profit & Loss Budget Statement for January 1 – December 19, 2019.

Checking Account:	\$ 5,940.74
GGBCF Account	38,390.06
Liabilities	7,549.61
Total	\$ 36,781.19

Jim Ridderbush moved to approve the financial report with no corrections with a second from Sarah Lueschow. All approved without corrections by a voice vote.

Will then provided a copy of the GBN 2020 Budget Vs. the 2019 Budget :

2019 YE Total of \$73,327.52 vs. 2019 Budget of \$90, 774.00

vs. 2020 Budget of \$ 78,750.00

Garritt Bader asked for a “monthly burn rate” which was unavailable at the moment. Will offered to provide that later to all.

2020 FUNDRAISING UPDATE

Discussion then turned to fundraising efforts which have slowed. The current mayor is supportive of the neighborhoods, but will not be taking on a large amount of fundraising. He will be meeting with 3 contacts for coffee and a pitch. To meet 2020 budget needs, we need to raise \$8,000 more. Garritt then asked to see the fundraising list and offered to become involved in the current fundraising activities. Will will be providing him with the list to review and select contacts that he would make. To ensure the quality of life of the GBN, the goal is to raise \$90,000 before we kick off another there year campaign. A suggestion was offered to make a separate fundraising cabinet of Cheryl, Noel, Cole, Jim Ridderbush, and Schmitt. Further discussion led to reducing costs.

Discussion centered then about the need to continually pursue grants, such as the “Give Big” campaign sponsored for non-profits by the Green Bay Packers.

PLANS FOR THE 2/5/2020 GBN MEETING

A cacophony of comments ensues including: shortening the meeting to 1 hour; denying presenters who have already informed presidents about items that have already been sent to them by email; limiting to one presentation per meeting for a 30 minute workshop; to allow time for mayor, brief announcements from city departments; and the continuation of the opportunity for presidents to share “Great Ideas from the neighborhoods” focused on one specific topic; and new business items usually presented by Will. Discussion mentioned that we need to poll the members present about potential changes to the meeting structure.

UPDATES FROM WILL

Will needs to hear from all neighborhood presidents about their “buy in” on Good Neighbor Week which the mayor is excited about and approved. He has heard from 7-9 presidents so far.

Trudy announced that she will not be available to attend either the GBN meeting on 2/6/2020 or the Executive Committee meeting on 2/19/2020 and would appreciate any volunteer to take notes or make a recording of the meetings. She

will then be able to construct the necessary minutes and make them available. Please mark her as excused from both these meetings.

ADJOURNMENT

Dan Theno moved to adjourn at 5:30 and Will Peters seconded to unanimous approval.

Trudy M. Jacobson, Secretary, Green Bay Neighborhoods

President, East Shore Drive Neighborhood Association (ESDNA)

NEXT SCHEDULED MEETING: February 19, 2020, Room 606 of City Hall, 4:30-5:30 pm.