

Green Bay Neighborhood Leadership Council

Minutes

Thursday, August 1, 2019 5:30 p.m.

Tundra Lodge

865 Lombardi Avenue, Green Bay, WI 54304

Neighborhood Association Members:

X	Ron Dehn (Astor)	X	Sam Bartels(MacArthur Heights)	X	Pete Shedlosky (Preble Park)
Abs.	Jean Hutte (Bay Highlands)	X	Jim Ridderbush (Marquette Park)	X	Jane Hansen (Red Smith)
X	Jessica Bower (Colburn)	X	Deb Hamilton (Mather Heights), Vice Chair	X	Ryan Farrell (Royal Ponds Preserve)
Abs.	Doug Brylski (Downtown)	Abs.	Beth Nadolski-Spear (Maple Arches)	X	Kathy Jerry (Schmitt Park)
X	Trudy Jacobson (East Shore Drive), Secretary	x	Craig Runnoe (McAuliffe Park)	X	Miriah Kelley (Seymour Park)
Exc.	Michael Poradek (Fireman's Park)	Abs.	Kayla Branam (Navarino)	X	Debbie Tilot (Starlite)
X	Joy Glass (Fisk Addition)	Abs.	Joe Morgan (Nicolet Drive)	X	Kasey Hock (Western Corridor)
X	Brittany Pyatt (Fort Howard)	X	Lisa Anderson (NW Railway Garden)	X	Garritt Bader (Whitney Park)
X	Randy Griswold (Fritsch Park)	X	Dan Theno (Oak Grove), Chair	X	Scott Vanidestine (Wilder Park)
Abs.	Melinda Eck (John Muir Park)	Abs.	Rosa Herrera (Olde North)		
Abs.	Dan Debauche (Kennedy Park)	X	Abby Brezinski(Olde Norwood)		
X	Sarah Lueschow (King of Arms)	X	Ryan Groshek (Olde Preble)		

APPOINTED MEMBERS:

X Noel Halvorsen, Executive Director of NeighborWorks Green Bay

X William Peters, Neighborhood Support Specialist, Treasurer

X Dale DeNamur, Brown County

X Neal Ewing, RJI Equity Solutions

X Cheryl Renier-Wigg, Assistant Director of Community and Economic Development

CALL TO ORDER

GBNLC Chair Dan Theno called the meeting to order at 5:36. He welcomed Alderperson Randy Scannell.

CONSENT AGENDA

Motions to approve the minutes of the October 2018 GBNLC meeting and the June 6, 2019 GBNLC minutes were made by Abby Brezinski and Lisa Anderson which were approved on a unanimous voice vote without questions or corrections. A motion was then made by Dale DeNamur and seconded by Pete Shedlosky to accept the treasurer's report of the June 7, 2018, GBNLC Profit and Loss Budget vs. Actual Report of \$10, 799.81 in checking, \$57,789.98 in the GGBCF account, Liabilities of \$7,269.68, and a total of \$61,320.11 which was unanimously accepted without questions or corrections.

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MAYOR'S REPORT

Theno then welcomed and introduced Jared Vogeltanz, Mayor Eric Geinrich's Community Relations Assistant, and Vogeltanz made a brief statement regarding his position and asking that specific questions or issues regarding specific community/neighborhood issues be forwarded to him at City Hall.

Green Bay's Comprehensive Plan

Noah Schumerth, Planning Intern, shared the goals and approach for the required by the state, upcoming re-do of the Green Bay Comprehensive Plan. One of the major goals of the updated Green Bay Comprehensive Plan will be to introduce neighborhoods and businesses into the Business Corridor planning processes. The comprehensive plan will focus on and include all physical attributes of the city: land, streets, and buildings so that the city and its neighborhoods and businesses can create an overall vision for capital improvement which leverages development. The timeline for the development of the Updated Comprehensive Plan will run from September through May 2020 when the drafts will go public.

Neighborhood associations will be asked for help in crafting a broad vision of what the combined business corridors and the neighborhoods in which they exist should or might look like. Eight (8) to fourteen (14) neighborhood districts will be identified. A handful of each of these might focus on new housing and new infrastructure at the neighborhood level. For example, the University Avenue Corridor Plan which was recently impacted by a change in the roadway and the remediation of the soils located under previous business sites involved neighborhood presidents of three surrounding neighborhoods as well as local business and city leaders. Neighborhood focus will be on issues and opportunities that might/could/will impact them and possible solutions. Once the summary report goes public of the business corridors/neighborhoods, feedback will be essential to address and then adapt the plans to ensure authenticity to the visioning part of the process. The process is a "grounds up" approach which helps ensure that the neighborhood's vision as well as concerns is met along with the businesses surrounding the neighborhoods or part of the neighborhoods themselves.

In essence, the articulated vision of the neighborhood and the businesses become reality rather than a piecemeal patchwork that breeds discontent, rather than trust within neighborhoods and the businesses located within them or nearby and the local government.

HISTORY OF GBNLC

Appointed Members Cheryl Renier-Wigg and Noah Halvorsen provided a history lesson of how and why the Green Bay Neighborhoods started followed by why and how the Green Bay Neighborhood Leadership Council (GBNLC) was born!

- 1987 Cheryl and Noah both working at the city. Sam Halloin, HR director, was elected as Mayor. No working/interfacing with public.
- 1985 Paul Jadin, HR director, elected as Mayor. Philosophy flipped upside down with focus on high crime and bad landlords. Task force formed with John Gilman and Inky Meng who worked on Neighborhood Housing and Neighbor Works.
- Early 1970's 4 neighborhoods mostly in downtown area. Focus on crime reduction. Creation of the Gilman Wheel showing ties with housing, neighborhoods, crime prevention, resources. Added 2 neighborhoods to the original 4.
- Traveled to Battle Creek MI to research what they were doing to redevelop neighborhoods as they were experiencing similar things: urban flight; closure of mall in central city.

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- Cheryl primarily lobbied for neighborhoods throughout the city but met with resistance, but began to use block funds and federal funds spur neighborhoods growth. She also lobbied to get Neighborhood Associations recognized by the city council with specific boundaries and mission statements which resulted in Green Bay being named as an All-American city
- 2003 Jim Schmitt elected as mayor who had been a prior Neighborhood President. Fought for additional housing inspections, community policing, and set up the Mayor's Neighborhood Resource Board which "morphed" into the Green Bay Neighborhood Leadership Council. Fundraising for budget for GBNLC became part of its responsibility.
- 2007 Recruit city-wide neighborhoods and growth to approximately 30 neighborhoods.
- 2008 Mayor Schmitt asked Noel to chair the GBNLC; focus became capacity building of leadership and grass roots training. Housing inspections continued to be a "hot spot" from landlords, but realtors began to "sell" neighborhood associations as part of the quality of life in the city.
- 2010 Green Bay won award for Art display of on the River. GBNLC began to use College Interns to provide staffing help for neighborhood work.
- 2012 GBNLC earned 501(c) (3) status.
- 2013 Earned second place finish from Neighborhoods USA program for GBNLC work which focused on the use of CSI's for crime prevention and neighborhood interaction, movies in the park, creation of neighborhoods signs and installation to create branding and identity for neighborhoods. GBNLC also participated in a series of training workshops with Neighbor Works Green Bay which created and offered a series of workshops promoting skills useful to potential as well as actual home-owners.
- 2014 Individual GBNLC neighborhoods work actively to maintain both a healthy and safe city, park and neighborhood environments.
- 2015 GBNLC raises over ONE MILLION dollars in its fourth 3-year cycle of fundraising activities to support the activities of neighborhoods through Operating Grants, Mini-Grants and leadership training. In addition, GBNLC now supports ½ of the yearly salary and benefits of the one staff person who focuses on neighborhoods.
- 2018 Election of Dan Then, Oak Grove Neighborhood Association, President, as Chair of the GBNLC.
- The Future: strong relationship with city hall departments, alderpersons, realtors, housing allies such as Neighbor Works, Habitat for Humanity, etc., and crime reduction.

INFORMATION ITEMS

Will ask//reminded presidents:

- Turn in the neighborhood bios to him for inclusion on the reworked GBNLC web site.
- Operating Grants for 2019 are due December 31.
- Mini Grant Deadlines for 2018 awarded grants are due in November 2019.
- Another Social Media Workshop will be offered in 2020.
- Neighborhood Association renewal meeting for Tank was conducted on August 22, 2019.

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GREAT IDEAS

In place of the old forum requests for updates on upcoming activities, each neighborhood official was asked to comment briefly on one thing they have used to raise funds for their neighborhood:

- Donation Box
- Acquire a business sponsor
- Brat Barns at local Markets
- Electronic Pick-Up day
- Act as waiters at Culver's or Pizza Ranch
- Rummage Sales
- Happy Joe's Night
- Plant Sales/ Garden Walks
- Wine/Cheese/Chocolate Party
- Historical Tour
- Ads in Newsletter
- Popcorn Sale at local Park
- Bus Sponsor to specific activity
- Fee for participation in specific activity

ADJOURNMENT

Moved by Cheryl Renier-Wigg and seconded by Noel Halvorsen to adjourn the meeting at 7:10 was met with UNANIMOUS APPROVAL.

Trudy M. Jacobson, Secretary, GBNLC

President, East Shore Drive Neighborhood Association

Reminder of next meeting on October 3, 2019 from 5:30 – 7:00 pm at the Tundra Lodge.

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