



Green Bay Neighborhood Leadership Council

Mayoral Candidate Questionnaire



Joe Moore

For fun, if you were to have a theme song what would that song be?

"I Lived" by One Republic is definitely my favorite song, and I would consider it to be a great theme song. Lyrics like "The only way you can know, you give it your all" are so very inspirational to me!

With state-imposed restraints on increases in property taxes, how are you going fulfill campaign promises to increase funding for priority city needs largely funded through property taxes? If you had to cut the city budget, where would you cut?

I have 2, 5 and 10 year goals to get the City into a solid financial position that will maintain and improve services without any further burden on the tax payer. It will take time however. My focus will be on a Service Agreement with the Oneida Nation, platting Grandview, Developing in fill store fronts downtown, merging Fire Departments with Neighboring Communities, and continue developing a solid mix of housing throughout the City.

Mayor Schmitt started Kids Day as an annual tradition. Would you continue Kids Day? What kind of new traditions, if any, would you like to see to bring the community together and promote healthy neighborhoods?

I definitely think Kids Day needs to continue. Within the Neighborhoods, more promotion of their annual picnics, movies in the parks, and other events would help to promote inclusion of all Neighbors. I would like to seek a partnership with a local business that would be willing to fund flyers or newsletters. I'd also like to see a central website set up with current news on the home page and links to each association that can be a resource throughout the City.

Only one person in City Hall is devoted exclusively to neighborhood issues and that person is currently funded through a Federal grant and a donation from the GBNLC. The City does support neighborhoods with a \$10,000 yearly donation for neighborhood improvement projects. Would you support having a full-time city employee to help neighborhood associations? What other ways would you support budget initiatives to help neighborhoods?

Since the amount of CDBG Funding isn't a guarantee on a year to year basis it would be important to establish a full time position, specifying job duties, and being dedicated fully to this job. There are ways to split funding by splitting duties if there is a budgetary shortfall initially.

Duties can be spread 50-75% to the Neighborhood Associations, and 25-50% to other duties to split the costs in the worst case scenarios. As a Council Member I was very supportive of adding the Real Estate Specialist, and funding the Community Gardens Coordinator, so I know we can find a way.

Green Bay is becoming a more diverse community, culturally, ethnically and economically. As Mayor, what two things would you do to bring our community together to make Green Bay a community that respects diversity and promotes cooperation?

I would encourage more minority involvement in the Associations to begin with, and I would encourage more diversity on the citizen volunteer committees throughout our local government.

Speeding is a problem in most neighborhoods. What would your strategy be to address numerous driving concerns in Green Bay neighborhoods?

Most of these speeders are the residents that live within those neighborhoods. Current policies are sufficient, but most people don't know those policies. Did you know you can call your Alderperson and they can simply request additional patrols on a certain street or in a certain neighborhood? Just document when the extra patrols are needed the most and call them with those details. I would also like to see some additional funds put into additional speed boards to place throughout the city.

What strategies would you use to encourage business expansion and job creation? How would you make sure that economic vitality impacts all neighborhoods of the City?

I want to see smaller businesses, "Mom and Pop" shops, young entrepreneurs and other local small business owners provided the same opportunities and incentives that the larger developments in our city receive. CDBG funds, Facade Grants etc are already in place, but need to be better marketed. I would also ask for a review of our policies on permitting and planning. Most importantly I would encourage an environment focused on Customer Service so that City Hall is seen as a valuable resource, and not a hurdle.

How would you make sure neighborhood residential building codes are enforced, condemned properties are removed or refurbished, and neighborhood housing options are encouraged?

Ensuring Cheryl and Bill and the Neighborhood Development team have the resources they need to be successful. They do fantastic work and I wouldn't promote any policies that would hinder them from doing their jobs.

We all know that our streets and water mains need upgrades. Aside from coming up with the money for these improvements, what do you think needs to be done to make sure that there is an orderly process to address these issues in our neighborhoods and prevent a backlog of infrastructure needs in the future?

The wheel tax will help clear the back log of streets which have been engineered but put on hold. The elimination of Assessments and the post card survey removes hurdles that the City has faced in the past. I would encourage better cooperation between the City Public Works Department, and the Water Utility, so that when Water Utility is done with their work, the streets are quickly repaired and not sitting in an unsafe state for an extended period of time like we have seen with the lead pipe replacement.

What does the future hold regarding neighborhood associations and your involvement in the GBNLC if you are elected Mayor?

In 2006 I served on the board of Olde North. I became an Alderman in 2012, and in the time since, I helped to revive that Association with wonderful leadership from Rosa Herrera. I also worked to re-establish East Shore Drive, with Trudy Jacobson taking the lead and running the Association since. I also worked with Will Peters at City Hall to establish Kennedy Park. I see great value in the Associations, and as long as I am Mayor I will strive to ensure the entire City is covered, and they only grow stronger. Government works so much better with Public Involvement, and the Associations provide a direct Channel for the residents of the City to have a voice in policy making and enforcement while providing strong, diverse and healthy neighborhoods.